

**4th Annual
Peking University-University of Wisconsin
Workshop on Higher Education**

TITLE:

- Universities and the New Urbanism in China and America: Past, Present, and Future

DATES:

- May 22-23, 2018

LOCATION:

- University of Wisconsin, Madison, USA

Hotel 1: Lowell Inn, 610 Langdon Street

<http://www.conferencing.uwex.edu/hotel-accommodations/>

Hotel 2: Wisconsin Union Hotel and Club Suites, 1308 West Dayton Street

<https://union.wisc.edu/visit/stay-at-the-union/hotel-at-union-south/>

Workshop location: Wisconsin Idea Room, 159 Education Building, Bascom Mall

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WORKSHOP PROGRAM:

DAY 1: Tuesday, May 22: *All events take place in the Wisconsin Idea Room, 159 Education Building*

8:45am Guests at Lowell Inn and Wisconsin Union Hotel:
 * Meet student assistants at the information desk in the hotel lobby to walk
 together to the Wisconsin Idea Room in the Education Building

9:00am *Light breakfast* in the Wisconsin Idea Room

9:30am **Welcome Remarks**

Adam NELSON, Chair, Department of Educational Policy Studies, UW-Madison

Ellen SAPEGA, Director, Institute for Regional and International Studies and
Professor of Spanish and Portuguese, UW-Madison

I. CONSTRUCTION: Urban Knowledge Hubs

Chair: Adam NELSON, UW-Madison

9:45am **Paper 1:** MEI Weihui, Zhejiang University

“The Role of University Towns in New Urban Development: The Case of
Hangzhou City”

Discussant: Walter STERN, UW-Madison

10:45am *Tea break*

11:00am **Paper 2:** Nick STROHL, UW-Madison

“Making a Case for College: George Zook and the Campaign for Public Higher
Education after World War I”

Discussant: John RUDOLPH, UW-Madison

12:00pm *LUNCH*

II. CONNECTION: Students, Cities, Countries—Past and Present

Chair: ZHANG Cunqun, Peking University

1:30pm **Paper 3:** WEN Wen, Tsinghua University

“The Emergence of a Regional Education Hub: Rationales of International
Students’ Choice of China as the Study Destination”

Discussant: Nancy KENDALL, UW-Madison

- 2:30pm *Tea break*
- 2:45pm **Paper 4:** Adam NELSON, UW-Madison
 “‘The Sciences Are Carried On Here as a Trade’: American Students, German Universities, and the Emergence of a Modern Knowledge Economy, 1815-1825”
 Discussant: SHEN Wenqin, Peking University
- 3:45pm *Tea Break*
- 4:00pm GROUP PHOTO
- 4:30pm *Adjourn/Rest/Campus Tours*
- 5:30pm **DINNER:** *Memorial Union Terrace, UW-Madison*
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DAY 2: Wednesday, May 23: *All events take place in the Wisconsin Idea Room, 159 Education Building*

- 9:00am Guests at Lowell Inn and Wisconsin Union Hotel:
 * Meet student assistants at the information desk in the hotel lobby to walk together to the Wisconsin Idea Room in the Education Building
- 9:15am *Light breakfast* in the Wisconsin Idea Room

III. COMMERCIALIZATION: Universities and Urban Economies

Chair: Matthew HORA, UW-Madison

- 9:45am **Paper 5:** YUE Kan, Zhejiang University
 “University and City Development: The Idea and Practice of Zhejiang University”
 Discussant: John ZUMBRUNNEN, UW-Madison
- 10:45am *Tea break*
- 11:00am **Paper 6:** Shanshan JIANG, UW-Madison
 “A Study in Luxury: Rethinking the City-University Nexus in the Era of Global Education”
 Discussant: Kris OLDS, UW-Madison
- 12:00pm **LUNCH**
Welcome to UW: Diana Hess, Dean, School of Education, UW-Madison

IV. CONSIDERATIONS: “Glocal” Academics—Labor and Language

Chair: LI Chunping, Peking University

1:30pm **Paper 7:** ZHU Jiani, Shanghai Jiao-Tong University

 “Working Adjustment of Returning Chinese Scholars at Chinese Universities”

 Discussant: LOU Jingjing, Beloit College

2:30pm *Tea break*

2:45pm **Paper 8:** JIANG Kai, Peking University

 “Academics’ Perceptions of International Publications in Humanities and Social Sciences”

 Discussant: Li-Ching HO, UW-Madison

3:45pm *Tea Break*

4:00pm **Paper 9:** NIU Ke, Peking University

 “Plan for the Development of Area and International Studies at Peking University”

 Discussant: Shelly CHAN, UW-Madison

5:00pm *Adjourn*

6:00pm ***DINNER:*** *Ichiban Sichuan, 610 S Park St., Madison, WI 53715*